

ORDER



Orders
Order / Rev: 169528
Alt Order #: 06868014
Product Desc: MN CD6 BACHMANN
Estimate: 3079
Flight Dates: 10/26/12 - 10/30/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact: Whitney Eversole
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michele Bachmann -2012
Demographic: A35+
Product Codes: PL1
Priority: 2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$16,200.00	\$13,770.00
10/29/12	10/30/12	28	\$25,800.00	\$21,930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$16,200.00	\$13,770.00	0.00
November 2012	28	\$25,800.00	\$21,930.00	0.00
Totals	45	\$42,000.00	\$35,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/26/12	10/26/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	----F--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$400.00		0.00			
2	M	10/29/12	10/30/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	21-----	:30	3	\$400.00	2	0.00	NM	3	\$1,200.00
NEWS															
				2X MON, 1X TUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	21-----					3	\$400.00		0.00			
3	M	10/29/12	10/30/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	22-----	:30	4	\$550.00	2	0.00	NM	4	\$2,200.00
NEWS															
				2X/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	22-----					4	\$550.00		0.00			
4	M	10/26/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----2--	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
NEWS															
				2X/DAY.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----2--					2	\$550.00		0.00			
5	M	10/29/12	10/30/12	M-F GMA M-F GMA	CM	7-9a	11-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GMA															
				1X/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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5	M	10/29/12	10/30/12	M-F GMA M-F GMA	CM	7-9a	11-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
				GMA					1X/DAY						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11-----		2			\$500.00			0.00			
6	M	10/26/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	----F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$500.00			0.00			
7	M	10/28/12	10/28/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				AT ISSUE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$350.00			0.00			
8	M	10/26/12	10/26/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	----F--	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$350.00			0.00			
9	M	10/29/12	10/30/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	11-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
				KELLY					1X/DAY.						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11-----		2			\$350.00			0.00			
10	M	10/29/12	10/30/12	M-F The View M-F The View	CM	10-11a	11-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
				VIEW					1X/DAY.						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11-----		2			\$500.00			0.00			
11	M	10/26/12	10/26/12	M-F The View M-F The View	CM	10-11a	----F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
				VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$500.00			0.00			
12	M	10/26/12	10/26/12	M-F Midday News M-F Midday News	CM	11a-12p	----F--	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$350.00			0.00			
13	M	10/29/12	10/30/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2			\$350.00			0.00			
14	M	10/29/12	10/30/12	M-F 430-5p News 430p News	CM	430-5p	MT-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2			\$400.00			0.00			
15	M	10/26/12	10/26/12	M-F 430-5p News 430p News	CM	430-5p	----F--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$400.00			0.00			
16	M	10/29/12	10/30/12	M-F 5-530p M-F 5-530p	CM	5-530p	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2			\$700.00			0.00			
17	M	10/29/12	10/30/12		CM	6-630p	MT-----	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00

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				M-F 6-630p										
				M-F 6-630p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2		\$1,100.00			0.00			
18	M	10/29/12	10/30/12	M-F 630-7p	CM	630-7p MT-----	:30	2	\$1,050.00	2	0.00	NM	2	\$2,100.00
				M-F 630-7p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2		\$1,050.00			0.00			
19	M	10/26/12	10/26/12	M-F 630-7p	CM	630-7p ----F--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
				M-F 630-7p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1		\$1,050.00			0.00			
N20	M	10/28/12	10/28/12	Su 530-6p	CM	530-6p -----S	:30	1	\$700.00	2	0.00	NM	0	\$0.00
				Su 530-6p News										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1		\$700.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		Su 530-6p		530-6p		-----Su	:30	(\$700.00)	0.00	NM		
Credited														
21	M	10/26/12	10/26/12	M-F,Su Late News	CM	10-1035p ----F--	:30	2	\$1,350.00	2	0.00	NM	2	\$2,700.00
				M-F, Su 10-1035p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		2		\$1,350.00			0.00			
22	M	10/29/12	10/30/12	M-F,Su Late News	CM	10-1035p MT-----	:30	2	\$1,350.00	2	0.00	NM	2	\$2,700.00
				M-F, Su 10-1035p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2		\$1,350.00			0.00			
23	M	10/27/12	10/27/12	Lt News Delay ABC Spo	CM	1030-1105p -----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
				Late News Delayed										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1		\$800.00			0.00			
24	M	10/28/12	10/28/12	Su Late News	CM	10-1035p -----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
				Su 10-1035p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1		\$1,900.00			0.00			
25	M	10/26/12	10/26/12	M-F 1035-1102p thru 1/7	CM	1035-1102p ----F--	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				Nightline										
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1		\$900.00			0.00			
26	M	10/29/12	10/30/12	M-F 1035-1102p thru 1/7	CM	1035-1102p MT-----	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
				Nightline										
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2		\$900.00			0.00			
27	M	10/29/12	10/29/12	Mon Spcl 2	CM	7-9p M-----	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
				Dancing with the Stars										
DWTS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1		\$8,000.00			0.00			
28	M	10/26/12	10/26/12	Friday Prime C	CM	9-10p ----F--	:30	1	\$4,500.00	2	0.00	NM	1	\$4,500.00
				20/20										
20-20														

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28	M	10/26/12	10/26/12	Friday Prime C 20/20	CM	9-10p	----F--	:30	1	\$4,500.00	2	0.00	NM	1	\$4,500.00
20-20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$4,500.00		0.00						
													Totals	45	\$42,000.00